

Lillie D. Williamson, Ph.D.

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ACADEMIC APPOINTMENTS

July 2020 – Assistant Professor, University of Wisconsin-Madison
Department of Communication Arts

Spring 2020 Anna Julia Cooper Postdoctoral Fellow, University of Wisconsin-Madison
Department of Communication Arts

EDUCATION

2019 Ph.D., University of Illinois at Urbana-Champaign
Field: Communication
Committee: Cabral A. Bigman (Chair), Travis L. Dixon, Shardé McNeil Smith,
Brian L. Quick
Dissertation: Using a Communication Approach to Understand the Antecedents of
Medical Mistrust: Testing the Ecological Medical Mistrust Antecedents (EMMA)
Model

2016 M.A., University of Illinois at Urbana-Champaign
Field: Communication

2011 B.S., University of North Carolina at Chapel Hill
Major: Biology
Second Major: Psychology
Minor: Chemistry

RESEARCH INTERESTS

Medical trust and mistrust as outcomes of interpersonal and mediated communication, including:

- The role of negative healthcare experiences and discriminatory experiences with healthcare professionals
- The impact of news stories about racism and racial discrimination
- The roles of health and science misinformation

The impact of portrayals of racism and racial discrimination on policy support and the health and well-being of persistently marginalized communities.

Note: For the papers and conference submissions listed below, I use the following notation:

† Indicates a graduate student or student doctor author

‡ Indicates an undergraduate student author

PUBLICATIONS AND PRESENTATIONS

Peer-Reviewed Journal Articles

- Newman, T.P., **Williamson, L.D.**, & Xenos, M. (2024). Lived experience, shared knowledge: Reimagining community-driven science communication research. *Science Communication*. <https://doi.org/10.1177/10755470241227449>
- Quick, B.L., †Morrow, E., Bigman, C.A., Reynolds-Tylus, T., & **Williamson, L.D.** (2024). An evaluation of the License to Save Lives Program to promote organ, eye, and tissue donation among teenagers. *Clinical Transplantation*, 38(1), e15183. <https://doi.org/10.1111/ctr.15183>
- †Nah, S., **Williamson, L.D.**, Upshaw, S., & Ntang Beb, J.-L., Kahlor, L.A., Atkinson, L. (2023). COVID-19 vaccine hesitancy in Cameroon: The role of medical mistrust and social media use. *Journal of Health Communication*. <https://doi.org/10.1080/10810730.2023.2250287>
- †Nah, S., **Williamson, L.D.**, Kahlor, L.A., Atkinson, L., Upshaw, S.J., & Ntang Beb, J.-L. (2023). The roles of social media use and medical mistrust in Black Americans' COVID-19 vaccine hesitancy: The RISP model perspective. *Health Communication*. <https://doi.org/10.1080/10410236.2023.2244169>
- Ledford, C.J.W., †Harrison, Z., Li Stein, T., †Vikram, S., **Williamson, L.D.**, †Whitebloom, G., & Seehusen, D.A. (2023). Education, trust, and likelihood to vaccinate against COVID-19 among patients with diabetes in the American South. *Patient Education & Counseling*. Advanced online publication. <https://doi.org/10.1016/j.pec.2023.107905>
- Williamson, L.D.**, & †Prins, K. (2023). Uncertain and anxiously searching for answers: The roles of negative healthcare experiences and medical mistrust in intentions to seek information from online spaces. *Health Communication*. Advanced online publication. <https://doi.org/10.1080/10410236.2023.2201976>
- †Cafferty, L.A., **Williamson, L.D.**, Jones, S., Anderson, L.N., Moore, J.X., †Benson, R., Whisenant, E.B., Clinton, C., Lawson, N., & Ledford, C.J.W. (2023). How attributes of place threaten community trust in the American South: Opportunities for improving pandemic-related communication. *Journal of Health Communication*. Advanced online publication. <https://doi.org/10.1080/10810730.2023.2187484>
- Moore, J.X., Anderson, L.N., Li, C., †Benson, R.D., Garcia Rychtarikova, A., **Williamson, L.D.**, Wolf, L.E., Whisenant, E.B., Roark, E., Jones, S.R., & Ledford, C.J.W. (2023). Toward

equitable payment for inclusive participation. *Journal of Clinical and Translational Science*, 7 (e58), 1–3. <https://doi.org/10.1017/cts.2023.5>

Williamson, L.D., Thompson, K.M., & Ledford, C.J.W. Trust takes two... (2022). *Journal of the American Board of Family Medicine*, 35(6), 1179-1182. <https://doi.org/10.3122/jabfm.2022.220126R1>

Williamson, L.D., & †Tarfa, A. (2022). Examining the relationships between trust in providers and information, mistrust, and COVID-19 vaccine concerns, necessity, and intentions. *BMC Public Health*, 22(1), 1-12. <https://doi.org/10.1186/s12889-022-14399-9>

Bigman, C.A., Planey, A.M., **Williamson, L.D.**, Smith, M.A., & McNeil Smith, S. (2022). “There will be screen caps”: Exploring the role of first-and second-level digital documentation in the circulation of content about race and racial discrimination. *Information, Communication, & Society*, 26(9), 1812-1829. <https://doi.org/10.1080/1369118X.2022.2041698>

Williamson, L.D. (2021). Testing vicarious experiences as antecedents of medical mistrust: A survey of Black and White Americans. *Behavioral Medicine*, 49(1), 40-52. <https://doi.org/10.1080/08964289.2021.1958740>

Alang, S., Rogers, T., **Williamson, L.D.**, Green, C., & Bell, A. (2021). Police brutality and unmet need for mental health care. *Health Services Research*, 56(6), 1104-1113. <https://doi.org/10.1111/1475-6773.13736>

Fox, J., Pearce, K.E., Massanari, A.L., Riles, J.M., Szulc, L., Ranjit, Y., Trevisan, F., Soriano, C.R.R., Vitak, J., Payal, A., Ahn, S.J., Alper, M., Gambino, A., Gonzalez, C., Lynch, T., **Williamson, L.D.**, & Gonzales, A.L. (2021). Open science, closed doors? Countering marginalization through an agenda for ethical, inclusive research in communication. *Journal of Communication*, 71(5), 764-784. <https://doi.org/10.1093/joc/jqab029>

- ICA 2023 Outstanding Paper Award

Reynolds-Tylus, T., Quick, B.L., Bigman, C.A., & **Williamson, L.D.** (2021). An examination of teenagers’ beliefs towards organ donor registration. *Clinical Transplantation*, 35(4), 1-8. <https://doi.org/10.1111/ctr.14237>

Williamson, L.D. (2021). Beyond personal experiences: Examining mediated vicarious experiences as an antecedent to medical mistrust. *Health Communication*, 37(9), 1061-1074. <http://doi.org/10.1080/10410236.2020.1868744>

Smith, M.A., **Williamson, L.D.**, & Bigman, C.A. (2020). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students’ activism intention. *Social Media + Society*, 6(2), 1-10. <http://doi.org/10.1177/2056305120921366>

McNeil Smith, S., **Williamson, L.D.**, Branch, H., & Fincham, F.D. (2020). Racial discrimination, racism-specific support, and self-reported health among African

- American couples. *Journal of Social and Personal Relationships*, 37(3), 779-799.
<http://doi.org/10.1177/0265407519878519>
- Guntzviller, L.M., **Williamson, L.D.**, & Ratcliff, C.L. (2020). Stress, mental health, and social support among young adult Hispanics. *Family & Community Health*, 43(1), 82-91.
<http://doi.org/10.1097/FCH.0000000000000224>
- Williamson, L.D.**, Smith, M.A., & Bigman, C.A. (2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. *Journal of Health Communication*, 24(10), 791-799.
<http://doi.org/10.1080/10810730.2019.1669742>
- Williamson, L.D.**, Bigman, C.A., & Quick, B.L. (2019). A qualitative examination of African Americans' organ donation-related medical mistrust beliefs. *Howard Journal of Communications*, 30(5), 430-445. <http://doi.org/10.1080/10646175.2018.1512064>
- Bigman, C.A., Smith, M.A., **Williamson, L.D.**, Planey, A.M., McNeil Smith, S. (2019). Selective sharing on social media: Examining the effects of disparate racial impact frames on intentions to retransmit news stories among U.S. college students. *New Media & Society*, 21(11-12), 2691-2709. <http://doi.org/10.1177/1461444819856574>
- Williamson, L.D.**, & Bigman, C.A. (2018). A systematic review of medical mistrust measures. *Patient Education & Counseling*, 101(10), 1786-1794.
<http://doi.org/10.1016/j.pec.2018.05.007>
- Williamson, L.D.**, Reynolds-Tylus, T., Quick, B.L., & Shuck, M. (2017). African Americans' perceptions of organ donation: "Simply boils down to mistrust!" *Journal of Applied Communication Research*, 45(2), 199-217.
<http://doi.org/10.1080/00909882.2017.1288293>
- Scherr, K.A., Fagerlin, A., Hofer, T., Scherer, L., Holmes-Rovner, M., **Williamson, L.D.**, Kahn, V.C., Montgomery, J.S., Greene, K.L., Zhang, B., & Ubel, P.A. (2017). Physician recommendations trump patient preferences in prostate cancer treatment decisions. *Medical Decision Making*, 37(1), 56-69. <http://doi.org/10.1177/0272989X16662841>
- Scherr, K.A., Fagerlin, A., Wei, J.T., **Williamson, L.D.**, & Ubel, P.A. (2017). Treatment availability influences physicians' portrayal of robotic surgery during clinical appointments. *Health Communication*, 32(1), 119-125.
<http://doi.org/10.1080/10410236.2015.1099502>
- Scherr, K.A., Fagerlin, A., **Williamson, L.D.**, Davis, J.K., Fridman, I., & Ubel, P.A. (2017). The Physician Recommendation Coding System (PhyReCS): A reliable and valid method to quantify the strength of physician recommendations during clinical encounters. *Medical Decision Making*, 37(1), 46-55. <http://doi.org/10.1177/0272989X16654692>

- Hunter, W.G., Hesson, A., Davis, J.K., Kirby, C., **Williamson, L.D.**, Barnett, J.A., & Ubel, P.A. (2016). Patient-physician discussions about costs: Definitions and impact on cost conversation incidence estimates. *BMC Health Services Research*, *16*(1), 1-12. <http://doi.org/10.1186/s12913-016-1353-2>
- Hunter, W., Zhang, C.Z., Hesson, A., Davis, J.K., Kirby, C., **Williamson, L.D.**, Barnett, J.A., & Ubel, P.A. (2016). What strategies do physicians and patients discuss to reduce out-of-pocket costs? Analysis of cost-saving strategies in 1,755 outpatient clinic visits. *Medical Decision Making*, *36*(7), 900-910. <http://doi.org/10.1177/0272989X15626384>
- Leblanc, T.W., Hesson, A., Williams, A., Feudtner, C., Holmes-Rovner, M., **Williamson, L.D.**, & Ubel, P.A. (2014). Patient understanding of medical jargon: A survey study of U.S. medical students. *Patient Education and Counseling*, *95*(2), 238-242. <http://doi.org/10.1016/j.pec.2014.01.014>

Encyclopedia Entries

- Williamson, L.D.** Medical mistrust. (2022). In E. Ho, C. Bylund, and J. van Weert (Eds). *International Encyclopedia of Health Communication*.

Invited Book Chapters

- Williamson, L.D.** (in press). Prejudice and health communication in the United States. In S. Croucher and E. Nshom (Eds). *Research Handbook on Communication and Prejudice*. Edward Elgar Publishing.
- Williamson, L.D.**, & †Cate, A.O (in press). Medical mistrust, marginalized communities, and communication. In T. Reimer, L. van Swol, & A. Florack (Eds). *The Routledge Handbook of Communication and Social Cognition*. Routledge/Taylor and Francis.

Conference Presentations

- Ledford, C.J.W., **Williamson, L.D.**, †Hayes, H., & †Williams, P. (2024, September). Decisional exits and accelerants along the Stages of Change. [Poster to be presented]. International Conference on Communication in Healthcare, Zaragoza, Spain.
- Williamson, L.D.**, Cafferty, L.A., Waller, J.L., Wolf, L.E., Jones, S.R., & Ledford, C.J.W. (2024, September). A co-researcher explication of source credibility in the context of health research. [Poster to be presented]. International Conference on Communication in Healthcare, Zaragoza, Spain.

- †Short, D.F. & **Williamson, L.D.** (2024, April 4-6). Beyond Definitions: Beginning to Understand the Labeling Effects of “Disparities,” “Inequalities,” and “Inequities.” [Paper

- presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Jones, S.R., Maxton, O., **Williamson, L.D.**, Huang, H., Ng, E., Barsh, D., Sloan, A., & Ledford, C.J.W. (2024, April 4-6). “We put everyone else before us”: A mixed methods study of sociocultural stressors on Black women’s health. [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- McFarlane, S.J., Sastry, S., **Williamson, L.D.**, Leach, C., Hull, S., Magasamen-Conrad, K.C., & Wilkin, H. (2024, April 4-6). The Role of Communication Science in Community-based Participatory Research. [Panel presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Quick, B.L., †Morrow, E., Reynolds-Tylus, T., Bigman, C.A., & **Williamson, L.D.** (2024, April 4-6). The effect of game interactivity and message processing on promotion of organ donation registration among college students. [Paper presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Williamson, L.D.**, & Herndon, G. (2023, November 16-19). *Is It Really Vicarious Experiences?: Examining the Effects of Institutional and Interpersonal Racism News Stories on Medical Mistrust*. [Paper to be presented]. National Communication Association, 109th annual meeting, National Harbor, Maryland, United States.
- Ledford, C.J.W., Hayes H., **Williamson, L.D.**, Jones, S., Walker, B., Cafferty, L.A., Kench, S., & Wolf, L. (2023, October). *Trustworthiness and goodwill (not awareness and education) are the key to equitable recruitment and retention*. Paper presented at North American Primary Care Research Group’s Annual Meeting, San Francisco, California.
- Williamson, L.D.** (2023, May 25-29). *Re-Examining Trust and Mistrust within the Patient-Provider Relationship*. [Panel presentation]. International Communication Association 73rd annual meeting, Toronto, Canada.
- Williamson, L.D.**, Cafferty, L.A., Anderson, L.N., Jones, S., Moore, J.X., Benson, R., Whisenant, E.B., Clinton, C., Lawson, N., & Ledford, C.J.W. (2023, May 25-29). *How attributes of place threaten community trust in the American South*. [Paper presentation]. International Communication Association 73rd annual meeting, Toronto, Canada.
- Williamson, L.D.**, Prins, K., & Finke-Klachko, S. (2023, April 28-29). *The role of negative healthcare experiences, discriminatory experiences, and medical mistrust in endorsement of conspiracy beliefs*. [Poster to be presented]. D.C. Health Communication Conference 7th Biennial meeting, Fairfax, Virginia, United States.
- Moore, J., Anderson, L., Li, C., Garcia Rychtarikova, A., Benson, R., Roark, E., **Williamson, L.D.**, Jones, S., Wolf, L.E., Whisenant, E., & Ledford, C. (2022, November 18-22). *Equitable payment for inclusive participation: A content analysis of incentive structures*

and mechanisms in translational science studies. [Paper presentation]. North American Primary Care Research Group, 50th annual meeting. Phoenix, Arizona, United States.

Williamson, L.D., & †Prins, K. (2022, November 17-20). *Uncertain and anxiously searching for answers: The roles of negative healthcare experiences and medical mistrust in intentions to seek information from online spaces.* [Paper presentation]. National Communication Association 108th annual meeting. New Orleans, Louisiana, United States.

Kahlor, L.A., Atkinson, L., Upshaw, S., **Williamson, L.D.,** Ntang Bebe, J.-L. (2022, May 26-30). *Culturally competent health risk communication: Understanding how moral foundations and medical racism impact information behaviors and vaccine hesitancy.* [Panel presentation]. International Communication Association 72nd annual meeting, Paris, France.

Atkinson, L., Sussman, K., Upshaw, S., **Williamson, L.D.,** Ntang Bebe, J.-L., & Kahlor, L.A. (2022, March 4-5). *Can AI appeal to underserved populations? Exploring AI-mediated communication in historically marginalized communities.* [Paper presentation]. Association for Education in Journalism and Mass Communication Midwinter Conference, University of Oklahoma, Norman, Oklahoma, United States.

Williamson, L.D. (2021, November 18-21). *Race-related COVID-19 information, medical mistrust, and COVID-19 vaccine intentions.* [Paper presentation]. National Communication Association 107th annual meeting, Seattle, WA, United States, virtual.

Williamson, L.D., & †Tarfa, A. (2021, October 16-19). *Using structural equation modeling to examine trust, mistrust of pharmacists, and COVID-19 vaccine concerns, necessity, and behavioral intentions in Black and White Americans.* [Paper presentation]. International Conference on Communication in Healthcare, virtual.

Bigman, C.A., Planey, A.M., **Williamson, L.D.,** Smith, M.A., & McNeil Smith, S. (2021, May 27-31) *“There will be screen caps”: Exploring the role of first-and second-level digital documentation in the circulation of content about race and racial discrimination.* [Paper presentation]. International Communication Association 71st annual meeting, virtual.

Williamson, L.D. (2020, November 19-22). *Considering another health care system outcome expectation: A measure of perceived financial corruption in health care.* [Paper presentation]. National Communication Association 106th annual meeting, Indianapolis, IN, United States, virtual.

Williamson, L.D. (2020, May 20-26). *Mediated communication as an antecedent of medical mistrust: The effects of news story content on medical mistrust* [Paper presentation]. International Communication Association 70th annual meeting, Gold Coast, Australia.

Williamson, L.D. (2020, April 2-4). *Understanding the antecedents of medical mistrust: Testing the ecological medical mistrust antecedents (EMMA) model* [Paper presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

- Williamson, L.D.**, Smith, M.A., & Bigman, C.A. (2019, May 24-28). *Discrimination breeds mistrust: The implications of mediated and real-life discrimination for medical mistrust*. [Paper presentation]. International Communication Association 69th annual meeting, Washington, DC, United States.
- Bigman, C.A., Smith, M.A., **Williamson, L.D.**, Coleman, A., McNeil Smith, S. (2019, May 24-28) *Selective sharing on social media: Examining the effects of race-related disparate impact frames on intentions to retransmit news stories among U.S. college students* [Paper presentation]. International Communication Association 69th annual meeting, Washington, DC, United States.
- Smith, M.A., **Williamson, L.D.**, & Bigman, C.A. (2018, November 8-11). *Can social media news encourage activism?: The impact of exposure to mediated discrimination on college students' activism intention* [Paper presentation]. National Communication Association 104th annual meeting, Salt Lake City, UT, United States.
- McNeil Smith, S., **Williamson, L.D.**, & Fincham, F. (2018, November 7-10). *Racism, racism-specific support, and health among Black couples*. National Council on Family Relations, San Diego, CA, United States.
- Williamson, L.D.**, & Bigman, C.A. (2018, April 12-14). *A systematic review of medical mistrust measures* [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Guntzviller, L.M., **Williamson, L.D.**, & Ratcliff, C.L. (2017, November). *Stress, mental health, and social support among young adult Hispanics* [Paper presentation]. National Communication Association 103rd annual meeting, Dallas, TX, United States.
- Williamson, L.D.**, Bigman, C., & Quick, B.L. (2017, April). *A closer look at African Americans' medical mistrust related to organ donation* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.
- Williamson, L.D.**, Lukacena, K.M., & Reynolds-Tylus, T. (2017, April). *An examination of college students' family discussions of organ donation* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.
- Lukacena, K.M., **Williamson, L.D.**, Huizar, C., Huhman, M., & Reynolds-Tylus, T. (2017, April). *What does "It's On Us" mean to you?: Perceptions of a national sexual assault awareness campaign* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.
- Gonzalez, A.M., **Williamson, L.D.**, & Quick, B.L. (2016, November). *The impact of print narratives on Black and White males' attitudes toward intervening to stop intimate partner violence* [Paper presentation]. National Communication Association 102nd annual meeting, Philadelphia, PA, United States.

Bigsby, E., Delaney, A.L, **Williamson, L.D.**, & Bigman, C. (2016, November). *Do smoke-free policy signs create psychological reactance?* [Paper presentation]. National Communication Association 102nd annual meeting, Philadelphia, PA, United States.

Williamson, L.D., Reynolds-Tylus, T., Quick, B.L., & Shuck, M. (2016, April). “*Simply boils down to mistrust*”: *African Americans’ beliefs about organ donation*. [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

GRANTS

Funded

2022 Inequity and mistrust of scientific information: Better understanding science misinformation in Black communities and developing community-driven science communication strategies. Granted by the National Science Foundation. (PI: Xenos, Co-PI: Williamson, Newman) - \$576,061

2021 Leveraging moral values and social media to boost vaccine confidence and overcome medical mistrust and historical racism among Black populations in the U.S. and Cameroon. Granted by the Vaccine Confidence Fund. (PI: Atkinson, Co-PIs: Kahlor, Williamson, Ntang Beb, Upshaw) - \$179,340

HONORS AND AWARDS

Research and Scholarship

2023 Visiting Scholar for Faculty Inclusive Excellence Initiative, Medical College of Georgia at Augusta University

2020 Harrington Honors for Top Paper, Kentucky Conference on Health Communication

2020 Top Early Career Scholar Paper Award, Kentucky Conference on Health Communication

2019 Summer Dissertation Completion Fellowship. Department of Communication, University of Illinois at Urbana-Champaign

2019 Selected as a Building Future Faculty Scholar, hosted at North Carolina State University

- 2018 Ruth Anne Clark Scholar Award (\$1000). Competitively selected research funding award (\$1,000). Department of Communication, University of Illinois at Urbana-Champaign.
- 2018 Karl R. Wallace Award. Competitively selected award for distinguished scholarship. Department of Communication, University of Illinois at Urbana-Champaign.
- 2017 Elizabeth Winter Young Summer Fellowship. University of Illinois at Urbana-Champaign
- 2016 Elizabeth Winter Young Academic Fellowship. University of Illinois at Urbana-Champaign
- 2014 Graduate College Fellowship (2014-2016). University of Illinois at Urbana-Champaign

Teaching

- Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2016, Fall 2016, Fall 2015, Fall 2014 Honored on List of Teachers Ranked as Outstanding by their Students (Top 10%) University of Illinois at Urbana-Champaign
- Spring 2015 Honored on List of Teachers Ranked as Excellent by their Students (at least 4.5 on 5-point scale), University of Illinois at Urbana-Champaign
- 2015 Henry L. Mueller Award. Competitively selected award for outstanding new teaching assistant. Department of Communication, University of Illinois at Urbana-Champaign.

INVITED TALKS & PANELS, GUEST LECTURES, AND MEDIA

Invited Talks and Panels

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| 2024 (May 3) | <i>More than a Moderator: Thinking More Intentionally about Medical Mistrust</i> | Center for Health and Risk Communication, University of Maryland |
| 2023 (November 7) | <i>Medical Mistrust: Thinking Beyond Personal Experiences in the Clinical Encounter</i> | Institute for Diversity Science, UW-Madison |

2023 (November 3)	<i>(Mis)Trust, Misinformation, and the Clinical Encounter</i>	UnityPoint Health-Meriter, Fall Ethics Conference
2023 (July 17)	<i>Uncertain and Anxiously Searching for Answers: How Healthcare Experiences May Fuel Information Seeking from Wellness Influencers and Online Support Groups</i>	Center for Communication Research Summer Series, Department of Communication, UW-Madison
2023 (April 21)	<i>Thinking More Broadly about the Role of Medical Mistrust</i>	University of Minnesota College of Biological Sciences – STEM DEI Speaker Series
2023 (March 15)	<i>Thinking More Broadly about the Role of Medical Mistrust</i>	Center for Social Science Research Brown Bag, Augusta University
2023 (March 13)	<i>Mistrust, Trust, and the Clinical Encounter</i>	Grand Rounds, Department of Family and Community Medicine, Medical College of Georgia
2022 (December 6)	<i>On the Front Lines of Equity and Justice: Communication, Data Visualization and Storytelling</i>	2022 Partners for Advancing Health Equity (P4HE) Summit – Tulane University School of Public Health and Tropical Medicine
2022 (August 4)	<i>DEI and Research</i>	CAS 892: Diversity, Equity and Inclusion, Michigan State University
2022 (July 19)	<i>Health Equity and Media</i>	Partners for Advancing Health Equity (P4HE) Collaborative – Tulane University School of Public Health and Tropical Medicine
2022 (April 14)	<i>Beyond the Doctor’s Office: Thinking More Broadly about Medical Mistrust</i>	Communication Arts – Communication Science Colloquium, University of Wisconsin-Madison

2022 (March 23)	<u><i>Beyond the Doctor's Office: Thinking More Broadly about Medical Mistrust</i></u>	Life Science Communication Colloquium, University of Wisconsin-Madison
2022 (March 8)	<i>Building Trust to Address HIV Misinformation</i>	Midwest AIDS Training and Education Center
2021 (December 2)	<i>More than a Moderator: Thinking More Broadly about Medical Mistrust</i>	Communication Colloquium Consortium – Department of Communication, University of Delaware & Communication Program, Michigan State University
2021 (September 29)	<i>Thinking More Broadly About Medical Mistrust: The Roles of Vicarious Experiences</i>	Department of Psychology, University of Wisconsin-Madison
2021 (June 30)	<i>Health Inequities Exposed and Exacerbated by the COVID-19 Pandemic</i>	American Association for the Advancement of Science – Science Technology Policy Fellowships
2021 (June 17)	<i>Managing Medical Distrust: Actionable Steps to Cultivate Trust with Communities of Color</i>	Pacific AIDS Education and Training Center
2021 (May 18)	<i>A Year in COVID: Medical Racism, Care Disparities, & Health Misinformation</i>	KCSB – FM 91.9
2021 (April 15)	<i>State of the Black Graduate Student: A Panel Discussion on Black Higher Education in the Wake of Racial Injustice and COVID-19</i>	University of Illinois at Urbana-Champaign
2021 (March 3)	<i>Medical Mistrust and Racial Inequities in Distribution and Uptake of COVID-19 Vaccines</i>	Lehigh University
2021 (February 24)	<i>Language, Culture, and Communication for Latino Health: Medical Role Models</i>	IMPACT - Ohio State University

Guest Lectures

2024 (February)	<i>Thinking More Carefully about (Mis)Trust in (Medical) Science</i>	UW-Madison, Culturally Responsive Science Communication (LSC 480)
2023 (March)	<i>Racism, Communication, and Health Care: From Implicit Biases to Medical Mistrust</i>	U. of Illinois, Race and Cultural Diversity (EPOL 310)
2023 (March)	<i>Thinking More Carefully About Medical Mistrust</i>	Augusta University, Sociology of Health Care (SOCI 4137)
2023 (February)	<i>Thinking More Carefully about (Mis)Trust in (Medical) Science</i>	UW-Madison, Culturally Responsive Science Communication (LSC 375)
2019 (September)	<i>Beyond the doctor's office: Examining the role of interpersonal and mediated communication in medical mistrust</i>	U. of Kentucky, Introduction to Health Communication

Media Interviews and Appearances

2023 (September 22)	<u>Lillie Williamson on Medical Mistrust and Racial Discrimination</u>	Institute of Diversity Science Podcast
2022 (October 1)	<u>UW researchers earn NSF grant to create inclusive health communication strategies</u>	BadgerHerald
2021 (May 15)	<u>In Conversation with Dr. Lillie Williamson: Racial Health Disparities and Medical Mistrust</u>	KCSB – FM 91.9
2021 (February 12)	<u>#BlackSTEAMExcellence</u>	Discovery Building, Saturday Science, Madison365
2020 (October 5)	<u>Black Americans have been hit hard by the coronavirus, but wary of vaccine due to decades of mistrust. 2 companies are trying to fix that</u>	Business Insider

2020 (May 4) [*Black Americans don't trust medicine because of racism. That's bad in a pandemic.*](#) BuzzFeed News

TEACHING

Instructor of Record

University of Wisconsin-Madison

Fall 2022	CA318: Introduction to Health Communication (N = 77) CA970: (Mis)Trust in Health Communication (N = 3)
Spring 2022	CA 318: Introduction to Health Communication (N = 68) CA 612: Communication and Health Inequalities (N = 12)
Fall 2021	CA 310: Introduction to Health Communication (N = 51) CA 612: Race and Health Communication (N = 13)
Spring 2021	CA 310: Introduction to Health Communication (N = 79) CA 612: Communication and Health Inequalities (N = 10)
Fall 2020	CA 310: Introduction to Health Communication (N = 75) CA 612: Communication and Health Inequalities (N = 12)

University of Illinois at Urbana-Champaign

Spring 2019	CMN 260: Introduction to Health Communication (N = 28; N = 57; N = 59)
Fall 2018 Fall 2016	
Fall 2015 Fall 2014	CMN 111: Oral and Written Communication I (N = 18; N = 15)
Spring 2016 Spring 2015	CMN 112: Oral and Written Communication II (N = 18; N = 19)

Teaching Assistant

University of Illinois at Urbana-Champaign

Fall 2017 Spring 2018	CMN 368: Sexual Communication (N = 60; N = 59)
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Updated May 2024

Fall 2019 CMN 102: Introduction to Communication Theory & Research (N
= 122)

Professional Development

Preparing to Teach Online Bootcamp, University of Wisconsin-Madison, Summer 2020

The Discussion Project, University of Wisconsin-Madison, Summer 2020

The Discussion Project, Full Class Discussion (Supplement), University of Wisconsin-Madison,
Spring 2021

ADVISING AND MENTORSHIP

Dissertation Committee Member, University of Wisconsin-Madison

Chen-Ting (Tammy) Chang	Department of Communication Arts (expected 2024)
Hannah Monroe	Life Sciences Communication (expected 2025)

Preliminary Examination Committee Member, University of Wisconsin-Madison

Chen-Ting (Tammy) Chang	Department of Communication (completed 2021)
Hannah Monroe	Life Sciences Communication (completed 2023)
Helen Tosteson	Life Sciences Communication (expected 2024)

Master's Thesis Advisor, University of Wisconsin-Madison

Sabrina Finke	Department of Communication Arts (expected 2024)
Brook Couch	Department of Communication Arts (expected 2025)

PhD Mentorship Committee Member, University of Wisconsin-Madison

Claire Punturieri	Department of Psychology
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Undergraduate Senior Thesis Reader

Damien Short	Department of Communication Arts (completed 2022)
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SERVICE

Service to the Discipline

Editorial Board

Science Communication (2023 – present)
Communication Research Reports (2023 – present)

Ad-hoc Reviewer

Behavioral Medicine
American Journal of Preventive Medicine
PLOS One
Health Communication
BMC Public Health
Communication Reports
Social Science & Medicine
Journal of Behavioral Medicine
Journal of Communication
Human Communication Research
Journal of Health Communication
Journal of the American Board of Family Medicine

Proposal Reviewer

National Science Foundation, Science of Science: Discovery, Communication, and Impact

National Science Foundation, Science and Technology Studies

Pre-Conference Co-organizer. “Nothing About Us, Without Us: Authentic Engagement with Persistently Marginalized/Minoritized Populations in Health Communication Scholarship,” Internal Communication Association 73rd annual meeting, Toronto, Canada.

Session Chair. “Media, Environment, and Health Messages” Internal Communication Association 73rd annual meeting, Toronto, Canada. (Substituted in for Sean Upshaw)

Dale E. Brashers Distinguished Mentor Award reviewer, Health Communication Division, National Communication Association

Conference Reviewing

International Communication Association, Health Communication Division
National Communication Association, Health Communication Division

University and Departmental Service

University of Wisconsin-Madison

Undergraduate Committee, 2021 – present

Digital Committee, 2020 – present

Updated May 2024

Sexual Harassment Contact, 2020 – 2023

Panelist, “Networking in a Digital/Virtual Age,” Fall 2022, Communication Arts All-Area Colloquium, University of Wisconsin-Madison

Panelist, “Networking in Digital Spaces,” Fall 2020, Communication Arts Student Association, University of Wisconsin-Madison

University of Illinois at Urbana-Champaign

Panelist, “Knowing What’s in Store: A Guide Towards Successfully Applying for Graduate School,” Fall 2019, Black Graduate Student Association, University of Illinois at Urbana-Champaign.

Panelist, “Surviving Grad School,” Fall 2019, Department Professional Seminar. Department of Communication, University of Illinois at Urbana-Champaign

President, Black Graduate Student Association, Fall 2017 – Spring 2019, University of Illinois at Urbana-Champaign

Vice President, Communication Graduate Student Association (2018-2019). Department of Communication, University of Illinois at Urbana-Champaign. *Elected position*

Committee Member, Search Committee for Assistant/Associate Professor of Health Communication, Fall 2017 – Spring 2018. Department of Communication, University of Illinois at Urbana-Champaign

Panelist, “Surviving (and Thriving!) in Grad School,” Fall 2017, Department Professional Seminar. Department of Communication, University of Illinois at Urbana-Champaign

Panelist, “Research in the Department of Communication,” Spring 2017, Prospective Student Weekend., Department of Communication, University of Illinois at Urbana-Champaign

Communications Liaison, Black Graduate Student Association, Fall 2014 – Spring 2017, University of Illinois at Urbana-Champaign

PROFESSIONAL ASSOCIATIONS

National Communication Association
International Communication Association

EMPLOYMENT

Associate in Research
July 2011 – May 2014, Duke University, Durham, NC