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EDUCATION

- 2019 Ph.D., University of Illinois at Urbana-Champaign
Field: Communication
Committee: Cabral A. Bigman (Chair), Travis L. Dixon, Shardé McNeil Smith, Brian L. Quick
Dissertation: Using a Communication Approach to Understand the Antecedents of Medical Mistrust: Testing the Ecological Medical Mistrust Antecedents (EMMA) Model
- 2016 M.A., University of Illinois at Urbana-Champaign
Field: Communication
- 2011 B.S, University of North Carolina at Chapel Hill
Major: Biology
Second Major: Psychology
Minor: Chemistry

ACADEMIC APPOINTMENTS

- July 2020 – Assistant Professor, University of Wisconsin-Madison
Department of Communication Arts
- Spring 2020 Anna Julia Cooper Postdoctoral Fellow, University of Wisconsin-Madison
Department of Communication Arts

RESEARCH AND PUBLICATIONS

*Indicates peer-reviewed articles

† Indicates a graduate student, student doctor, or training fellow author

‡Indicates a community or non-affiliated author

Peer-Reviewed Journal Articles

1. ***Williamson, L.D.**, †Hayes, H., †Williams, P.J., & Jirau-Rosaly, W. & Ledford, C.J.W. (accepted). Expanding race and ethnicity information beyond limited preset categories. *Journal of the American Board of Family Medicine*. <https://doi.org/10.3122/jabfm.2025.250296R1>

2. *Ledford, C.J.W., **Williamson, L.D.**, Waller, J.L., Wolf, L.E., †Chase, A., †Desrochers, E., †Kye, B., †Gunthert, Z., †Hayes, H., Morgan, J., & Hess, D. (2026). Researcher photographs in recruitment materials to increase willingness to participate in brain health research. *Alzheimer's & Dementia: Translational Research & Clinical Interventions*, 12(1), e70215. <https://doi.org/10.1002/trc2.70215>
3. *Sussman, K. L., Atkinson, L., Anderson, J., **Williamson, L. D.**, Kahlor, L., Upshaw, S., & Ntang Beb, J. N. (2026). Moral framing in AI-mediated communication: Exploration of LLM effects on engagement patterns among Black Americans. *Journal of Interactive Advertising*, 26(1), 18-33. <https://doi.org/10.1080/15252019.2025.2576174>
4. ***Williamson, L.D.**, †Cafferty, L.A., Waller, J.L., Wolf, L.E., Jones, S.R., & Ledford, C.J.W. (2026). Re-examining interpersonal source credibility in collaboration with community: A convergent mixed methods study. *Journal of Applied Communication Research*, 54(2), 165-185. <https://doi.org/10.1080/00909882.2025.2599824>
5. *Ledford, C.J.W., **Williamson, L.D.**, Whisenant, E., Jones, S.R., Moore, J.X., & Wolf, L.E. (2025). Building and sustaining restorative community trust and engagement: The Co-Researcher Activation Network. *Research Involvement and Engagement*, 11(1), 123. <https://doi.org/10.1186/s40900-025-00792-2>
6. *Jones, S.R., Barsh, D., **Williamson, L.D.**, †McIntyre, K., & Ledford, C.J.W. (2025). The consequence of the cape: A mixed-methods inquiry into the sociocultural stressors impacting Black women's health. *Journal of Racial and Ethnic Health Disparities*. Advanced online publication. <https://doi.org/10.1007/s40615-025-02636-x>
7. ***Williamson, L.D.**, †Monroe, H., ▫ Dennison, K., Newman, T.P., & Xenos, M. "Misinformation is layered, multifaceted...and attached to access and power": Centering Black lived experiences to rethink misinformation (2025). *Health Communication*. Advanced online publication. <https://doi.org/10.1080/10410236.2025.2550452>.
8. *Ledford, C.C., **Williamson, L.D.**, †McIntyre, K., †Johnson, C., ▫Lucas, M., & Ledford, C.J.W. (2025). Reaching underserved communities in partnership with outreach athletic trainers. *Journal of American Board of Family Medicine*, 38(4), 765-767. <https://doi.org/10.3122/jabfm.2025.250020R1>
9. *McFarlane, S.J., Leach, C., **Williamson, L.D.**, Hull, S., Magsamen-Conrad, K., Wilkin, H. & Sastry, S. (2025). Invisible bridges and barriers of community-engaged research: Insights from and for communication scholars on balancing the risks and rewards. *Communication Monographs*, 92(3), 407-427. <https://doi.org/10.1080/03637751.2025.2475819>
10. ***Williamson, L.D.**, †Cotter, L.M., †Couch, B., and ▫Herndon, G. (2025). The ecological model of communication in medical encounters: A scoping review. *Patient Education & Counseling*, 134, 108646. <https://doi.org/10.1016/j.pec.2025.108646>

11. *Newman, T.P., **Williamson, L.D.**, & Xenos, M. (2024). Lived experience, shared knowledge: Reimagining community-driven science communication research. *Science Communication*, 46(2), 239-244. <https://doi.org/10.1177/10755470241227449>.
12. *Quick, B.L., †Morrow, E., Bigman, C.A., Reynolds-Tylus, T., & **Williamson, L.D.** (2024). An evaluation of the License to Save Lives Program to promote organ, eye, and tissue donation among teenagers. *Clinical Transplantation*, 38(1), e15183. <https://doi.org/10.1111/ctr.15183>.
13. *†Nah, S., **Williamson, L.D.**, Kahlor, L.A., Atkinson, L., Upshaw, S.J., & Ntang Beb, J.-L. (2024). The roles of social media use and medical mistrust in Black Americans' COVID-19 vaccine hesitancy: The RISP model perspective. *Health Communication*, 39(9), 1833-1846. <https://doi.org/10.1080/10410236.2023.2244169>.
14. ***Williamson, L.D.**, & †Prins, K. (2024). Uncertain and anxiously searching for answers: The roles of negative healthcare experiences and medical mistrust in intentions to seek information from online spaces. *Health Communication*, 39(6), 1082-1093. <https://doi.org/10.1080/10410236.2023.2201976>.
15. *†Nah, S., **Williamson, L.D.**, Upshaw, S., & Ntang Beb, J.-L., Kahlor, L.A., Atkinson, L. (2023). COVID-19 vaccine hesitancy in Cameroon: The role of medical mistrust and social media use. *Journal of Health Communication*, 28(9), 619-632. <https://doi.org/10.1080/10810730.2023.2250287>.
16. *Ledford, C.J.W., †Harrison, Z., †Li Stein, T., †Vikram, S., **Williamson, L.D.**, †Whitebloom, G., & Seehusen, D.A. (2023). Education, trust, and likelihood to vaccinate against COVID-19 among patients with diabetes in the American South. *Patient Education & Counseling*, 115. <https://doi.org/10.1016/j.pec.2023.107905>.
17. *†Cafferty, L.A., **Williamson, L.D.**, Jones, S., Anderson, L.N., Moore, J.X., †Benson, R., Whisenant, E.B., ‡Clinton, C., ‡Lawson, N., & Ledford, C.J.W. (2023). How attributes of place threaten community trust in the American South: Opportunities for improving pandemic-related communication. *Journal of Health Communication*, 28(sup1), 67-75. <https://doi.org/10.1080/10810730.2023.2187484>.
18. *Moore, J.X., Anderson, L.N., Li, C., †Benson, R.D., †Garcia Rychtarikova, A., **Williamson, L.D.**, Wolf, L.E., Whisenant, E.B., Roark, E., Jones, S.R., & Ledford, C.J.W. (2023). Toward equitable payment for inclusive participation. *Journal of Clinical and Translational Science*, 7(1), (e58). <https://doi.org/10.1017/cts.2023.5>.
19. *Bigman, C.A., Planey, A.M., **Williamson, L.D.**, Smith, M.A., & McNeil Smith, S. (2023). "There will be screen caps": The role documentation and platform collapse in propagation and visibility of racial discourses. *Information, Communication, & Society*, 26(9), 1812-1829. <https://doi.org/10.1080/1369118X.2022.2041698>.
20. ***Williamson, L.D.** (2023). Testing vicarious experiences as antecedents of medical mistrust: A survey of Black and White Americans. *Behavioral Medicine*, 49(1), 40-52. <https://doi.org/10.1080/08964289.2021.1958740>.

21. ***Williamson, L.D.**, Thompson, K.M., & Ledford, C.J.W. Trust takes two... (2022). *Journal of the American Board of Family Medicine*, 35(6), 1179-1182.
<https://doi.org/10.3122/jabfm.2022.220126R1>.
22. ***Williamson, L.D.**, & [†]Tarfa, A. (2022). Examining the relationships between trust in providers and information, mistrust, and COVID-19 vaccine concerns, necessity, and intentions. *BMC Public Health*, 22(1), 1-12. <https://doi.org/10.1186/s12889-022-14399-9>.
23. ***Williamson, L.D.** (2022). Beyond personal experiences: Examining mediated vicarious experiences as an antecedent to medical mistrust. *Health Communication*, 37(9), 1061-1074.
<http://doi.org/10.1080/10410236.2020.1868744>.
24. *Alang, S., [†]Rogers, T., **Williamson, L.D.**, [†]Green, C., & [†]Bell, A. (2021). Police brutality and unmet need for mental health care. *Health Services Research*, 56(6), 1104-1113.
<https://doi.org/10.1111/1475-6773.13736>.
25. *Fox, J., Pearce, K.E., Massanari, A.L., Riles, J.M., Szulc, L., Ranjit, Y., Trevisan, F., Soriano, C.R.R., Vitak, J., Payal, A., Ahn, S.J., Alper, M., Gambino, A., Gonzalez, C., Lynch, T., **Williamson, L.D.**, & Gonzales, A.L. (2021). Open science, closed doors? Countering marginalization through an agenda for ethical, inclusive research in communication. *Journal of Communication*, 71(5), 764-784. <https://doi.org/10.1093/joc/jqab029>
26. *Reynolds-Tylus, T., Quick, B.L., Bigman, C.A., & **Williamson, L.D.** (2021). An examination of teenagers' beliefs towards organ donor registration. *Clinical Transplantation*, 35(4), e14237.
<https://doi.org/10.1111/ctr.14237>.
27. *Smith, M.A., **Williamson, L.D.**, & Bigman, C.A. (2020). Can social media news encourage activism? The impact of exposure to mediated discrimination on college students' activism intention. *Social Media + Society*, 6(2). <http://doi.org/10.1177/2056305120921366>.
28. *McNeil Smith, S., **Williamson, L.D.**, Branch, H., & Fincham, F.D. (2020). Racial discrimination, racism-specific support, and self-reported health among African American couples. *Journal of Social and Personal Relationships*, 37(3), 779-799. <http://doi.org/10.1177/0265407519878519>.
29. *Guntzviller, L.M., **Williamson, L.D.**, & Ratcliff, C.L. (2020). Stress, mental health, and social support among young adult Hispanics. *Family & Community Health*, 43(1), 82-91.
<http://doi.org/10.1097/FCH.0000000000000224>.
30. ***Williamson, L.D.**, Smith, M.A., & Bigman, C.A. (2019). Does discrimination breed mistrust? Examining the role of mediated and non-mediated discrimination experiences in medical mistrust. *Journal of Health Communication*, 24(10), 791-799.
<http://doi.org/10.1080/10810730.2019.1669742>.
31. ***Williamson, L.D.**, Bigman, C.A., & Quick, B.L. (2019). A qualitative examination of African Americans' organ donation-related medical mistrust beliefs. *Howard Journal of Communications*, 30(5), 430-445. <http://doi.org/10.1080/10646175.2018.1512064>.

32. *Bigman, C.A., Smith, M.A., **Williamson, L.D.**, Planey, A.M., McNeil Smith, S. (2019). Selective sharing on social media: Examining the effects of disparate racial impact frames on intentions to retransmit news stories among U.S. college students. *New Media & Society*, 21(11-12), 2691-2709. <http://doi.org/10.1177/1461444819856574>.
33. ***Williamson, L.D.**, & Bigman, C.A. (2018). A systematic review of medical mistrust measures. *Patient Education & Counseling*, 101(10), 1786-1794. <http://doi.org/10.1016/j.pec.2018.05.007>.
34. ***Williamson, L.D.**, Reynolds-Tylus, T., Quick, B.L., & Shuck, M. (2017). African Americans' perceptions of organ donation: "Simply boils down to mistrust!" *Journal of Applied Communication Research*, 45(2), 199-217. <http://doi.org/10.1080/00909882.2017.1288293>.
35. *Scherr, K.A., Fagerlin, A., Hofer, T., Scherer, L., Holmes-Rovner, M., **Williamson, L.D.**, Kahn, V.C., Montgomery, J.S., Greene, K.L., Zhang, B., & Ubel, P.A. (2017). Physician recommendations trump patient preferences in prostate cancer treatment decisions. *Medical Decision Making*, 37(1), 56-69. <http://doi.org/10.1177/0272989X16662841>.
36. *Scherr, K.A., Fagerlin, A., Wei, J.T., **Williamson, L.D.**, & Ubel, P.A. (2017). Treatment availability influences physicians' portrayal of robotic surgery during clinical appointments. *Health Communication*, 32(1), 119-125. <http://doi.org/10.1080/10410236.2015.1099502>.
37. *Scherr, K.A., Fagerlin, A., **Williamson, L.D.**, Davis, J.K., Fridman, I., & Ubel, P.A. (2017). The Physician Recommendation Coding System (PhyReCS): A reliable and valid method to quantify the strength of physician recommendations during clinical encounters. *Medical Decision Making*, 37(1), 46-55. <http://doi.org/10.1177/0272989X16654692>.
38. *Hunter, W.G., Hesson, A., Davis, J.K., Kirby, C., **Williamson, L.D.**, Barnett, J.A., & Ubel, P.A. (2016). Patient-physician discussions about costs: Definitions and impact on cost conversation incidence estimates. *BMC Health Services Research*, 16(1), 1-12. <http://doi.org/10.1186/s12913-016-1353-2>.
39. *Hunter, W., Zhang, C.Z., Hesson, A., Davis, J.K., Kirby, C., **Williamson, L.D.**, Barnett, J.A., & Ubel, P.A. (2016). What strategies do physicians and patients discuss to reduce out-of-pocket costs? Analysis of cost-saving strategies in 1,755 outpatient clinic visits. *Medical Decision Making*, 36(7), 900-910. <http://doi.org/10.1177/0272989X15626384>.
40. *Leblanc, T.W., Hesson, A., Williams, A., Feudtner, C., Holmes-Rovner, M., **Williamson, L.D.**, & Ubel, P.A. (2014). Patient understanding of medical jargon: A survey study of U.S. medical students. *Patient Education and Counseling*, 95(2), 238-242. <http://doi.org/10.1016/j.pec.2014.01.014>.

Encyclopedia Entries

41. **Williamson, L.D.** (2022). Medical mistrust. In E. Ho, C. Bylund, and J. van Weert (Eds). *International Encyclopedia of Health Communication*.

Invited Book Chapters

42. **Williamson, L.D.**, & †Cate, A.O (2026). Medical mistrust, marginalized communities, and communication. In T. Reimer, L. van Swol, & A. Florack (Eds). *The Routledge Handbook of Communication and Social Cognition*. Routledge/Taylor and Francis.
43. **Williamson, L.D.** (2024). Prejudice and health communication in the United States. In S. Croucher and E. Nshom (Eds). *Research Handbook on Communication and Prejudice*. Edward Elgar Publishing.

RESEARCH SUPPORT

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| 2025 | Testing a Novel Approach to Engagement in Research: Participant-Researcher Collaborative Design (PIs: Ledford, Jones, Co-Is: Whisenant, Waller, Williamson , and Wolf) - \$1,902,233 |
| 2024 | Translating Community Concerns into Effective Public Health Messaging and Encouraging Uptake by Health Professionals in the Midst of Mistrust. Granted by the Institute of Diversity Science, UW-Madison. (PI: Williamson , Co-Is: Newman, Xenos) - \$57, 682 |
| 2022 | Inequity and mistrust of scientific information: Better understanding science misinformation in Black communities and developing community-driven science communication strategies. Granted by the National Science Foundation. (PI: Xenos, Co-PIs: Williamson , Newman) - \$576,061 |
| 2021 | Leveraging moral values and social media to boost vaccine confidence and overcome medical mistrust and historical racism among Black populations in the U.S. and Cameroon. Granted by the Vaccine Confidence Fund. (PI: Atkinson, Co-PIs: Kahlor, Williamson , Ntang Beb, Upshaw) - \$179,340 |

HONORS AND AWARDS

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| 2025 | <p>Winner, National Institutes of Health Build UP Trust Challenge (\$200K)</p> <ul style="list-style-type: none"> ▪ Team: Pooser (Hub for Community Innovation Augusta); Community Engagement - Ledford, Whisenant, Williamson, Greene; Primary Care and Sports Medicine - Hunter, Ledford, Britt-Thomas, Spearman-McCarthy, Lucas ▪ The Build UP Trust Challenge program identified promising scalable strategies that increase research participation and the adoption of existing and new tools and approaches to detect, treat, and monitor diseases, conditions, and disorders by improving engagement with populations that experience health disparities. |
| 2024 | <p>Finalist, National Institutes of Health Build UP Trust Challenge (\$40K)</p> <ul style="list-style-type: none"> ▪ Team: Pooser (Hub for Community Innovation Augusta); Community Engagement - Ledford, Whisenant, Williamson, Greene; Primary Care and Sports Medicine - Hunter, Ledford, Britt-Thomas, Spearman-McCarthy, Lucas |

2023	Visiting Scholar for Faculty Inclusive Excellence Initiative, Medical College of Georgia at Augusta University
2020	Harrington Honors for Top Paper, Kentucky Conference on Health Communication
2020	Top Early Career Scholar Paper Award, Kentucky Conference on Health Communication
2019	Summer Dissertation Completion Fellowship. Department of Communication, University of Illinois at Urbana-Champaign
2019	Selected as a Building Future Faculty Scholar, hosted at North Carolina State University
2018	Ruth Anne Clark Scholar Award (\$1000). Competitively selected research funding award (\$1,000). Department of Communication, University of Illinois at Urbana-Champaign.
2018	Karl R. Wallace Award. Competitively selected award for distinguished scholarship. Department of Communication, University of Illinois at Urbana-Champaign.
2017	Elizabeth Winter Young Summer Fellowship. University of Illinois at Urbana-Champaign
2016	Elizabeth Winter Young Academic Fellowship. University of Illinois at Urbana-Champaign
2014	Graduate College Fellowship (2014-2016). University of Illinois at Urbana-Champaign

PRESENTATIONS

Conference Papers and Presentations

1. Ledford, C.J.W., Hayes, H., **Williamson, L.D.**, & Jirau-Rosaly, W. (2025, November). *Missing what matters in standardized race/ethnicity information* [Paper presentation]. North American Primary Care Research Group 53rd Annual Meeting. Atlanta, Georgia, United States.
2. Ledford, C.J.W., Gunthert, Z., Kye, B., Turner, A., McKew, M., Hayes, H., **Williamson, L.D.**, McIntyre, K., Desrochers, E., & Chase, A. (2025, November). *Does featuring a PI photo on study recruitment advertisements increase willingness to participate?* [Poster presentation]. North American Primary Care Research Group 53rd Annual Meeting, Atlanta, Georgia, United States.
3. Hernández, L. H., Gunning, J. N., Basu, A., Kam, J., Palmer-Wackerly, A., Kaur-Gill, S., Carter, A., **Williamson, L.D.**, Cornejo, M., Baker, J. T., De Los Santos Upton, S., Taladay-Carter, C., & Bah, U. (2025, November 20–23). *Elevating community-based participatory research: New visions for community engagement* [Panel presentation]. National Communication Association 111th Annual Convention, Denver, CO, United States.

4. Ledford, C.J.W., **Williamson, L.D.**, Wolf, L.E., Waller, J., Cafferty, L.A., Hayes, H., Williams, P., & Pooser, B. (2025, June). *Re-examining constructs and measures in collaboration with community participants* [Paper presentation]. North American Primary Care Research Group Practice-Based Research Network Conference. Reston, Virginia, United States.
5. Dennison, K., Monroe, H.L., Carter-Rankin, B., **Williamson, L.D.**, Newman, T.P., & Xenos, M. (2025, May). *Centering Black communities' experiences: A community-based approach to understanding and improving science communication* [Poster presentation]. Wisconsin Public Health Association Conference. Milwaukee, Wisconsin, United States.
6. Denison, K., & **Williamson, L.D.** (2025, May). *Community-based approach to understanding and improving science communication* [Breakout Session]. Michigan Association for Evaluation. East Lansing, Michigan, United States.
7. Dennison, K., Carter-Rankin, B., **Williamson, L.D.**, Newman, T.P., Xenos, M., & Monroe, H.L. (2025, April). *Centering Black communities' experiences: A community-based approach to understanding and improving science communication* [Presentation]. Eighth International Culturally Relevant Evaluation and Assessment Conference. Chicago, Illinois, United States.
8. Tosteson, H.A., **Williamson, L.D.**, Xenos, M., Newman, T.P., Dennison, K., & Lu, Runzhi. (2024, November 21-23). *What is science? Exploring Black American perspectives on science through community conversations* [Paper presentation]. National Communication Association, 110th annual meeting, New Orleans, Louisiana, United States.
9. Ledford, C.J.W., **Williamson, L.D.**, Hayes, H., & Williams, P. (2024, September). *Decisional exits and accelerants along the Stages of Change* [Poster presentation]. International Conference on Communication in Healthcare, Zaragoza, Spain.
10. **Williamson, L.D.**, Cafferty, L.A., Waller, J.L., Wolf, L.E., Jones, S.R., & Ledford, C.J.W. (2024, September). *A co-researcher explication of source credibility in the context of health research* [Poster to be presented]. International Conference on Communication in Healthcare, Zaragoza, Spain.
11. Short, D.F. & **Williamson, L.D.** (2024, April 4-6). *Beyond definitions: Beginning to understand the labeling effects of "disparities," "inequalities," and "inequities"* [Paper presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
12. Jones, S.R., Maxton, O., **Williamson, L.D.**, Huang, H., Ng, E., Barsh, D., Sloan, A., & Ledford, C.J.W. (2024, April 4-6). *"We put everyone else before us": A mixed methods study of sociocultural stressors on Black women's health* [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

13. McFarlane, S.J., Sastry, S., **Williamson, L.D.**, Leach, C., Hull, S., Magasamen-Conrad, K.C., & Wilkin, H. (2024, April 4-6). *The role of communication science in community-based participatory research* [Panel presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
14. Quick, B.L., Morrow, E., Reynolds-Tylus, T., Bigman, C.A., & Williamson, L.D. (2024, April 4-6). *The effect of game interactivity and message processing on promotion of organ donation registration among college students* [Paper presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
15. **Williamson, L.D.**, & Herndon, G. (2023, November 16-19). *Is it really vicarious experiences?: Examining the effects of institutional and interpersonal racism news stories on medical mistrust* [Paper presentation]. National Communication Association, 109th annual meeting, National Harbor, Maryland, United States.
16. Ledford, C.J.W., Hayes H., **Williamson, L.D.**, Jones, S., Walker, B., Cafferty, L.A., Kench, S., & Wolf, L. (2023, October). *Trustworthiness and goodwill (not awareness and education) are the key to equitable recruitment and retention* [Paper presentation]. North American Primary Care Research Group's Annual Meeting, San Francisco, California.
17. **Williamson, L.D.** (2023, May 25-29). *Re-examining trust and mistrust within the patient-provider relationship* [Panel presentation]. International Communication Association 73rd annual meeting, Toronto, Canada.
18. **Williamson, L.D.**, Cafferty, L.A., Anderson, L.N., Jones, S., Moore, J.X., Benson, R., Whisenant, E.B., Clinton, C., Lawson, N., & Ledford, C.J.W. (2023, May 25-29). *How attributes of place threaten community trust in the American South* [Paper presentation]. International Communication Association 73rd annual meeting, Toronto, Canada.
19. **Williamson, L.D.**, Prins, K., & Finke-Klachko, S. (2023, April 28-29). *The role of negative healthcare experiences, discriminatory experiences, and medical mistrust in endorsement of conspiracy beliefs* [Poster presentation]. D.C. Health Communication Conference 7th Biennial meeting, Fairfax, Virginia, United States.
20. Moore, J., Anderson, L., Li, C., Garcia Rychtarikova, A., Benson, R., Roark, E., **Williamson, L.D.**, Jones, S., Wolf, L.E., Whisenant, E., & Ledford, C. (2022, November 18-22). *Equitable payment for inclusive participation: A content analysis of incentive structures and mechanisms in translational science studies* [Paper presentation]. North American Primary Care Research Group, 50th annual meeting. Phoenix, Arizona, United States.

21. **Williamson, L.D.**, & [†]Prins, K. (2022, November 17-20). *Uncertain and anxiously searching for answers: The roles of negative healthcare experiences and medical mistrust in intentions to seek information from online spaces* [Paper presentation]. National Communication Association 108th annual meeting. New Orleans, Louisiana, United States.

22. Kahlor, L.A., Atkinson, L., Upshaw, S., **Williamson, L.D.**, Ntang Beb, J.-L. (2022, May 26-30). *Culturally competent health risk communication: Understanding how moral foundations and medical racism impact information behaviors and vaccine hesitancy* [Panel presentation]. International Communication Association 72nd annual meeting, Paris, France.

23. Atkinson, L., Sussman, K., Upshaw, S., **Williamson, L.D.**, Ntang Beb, J.-L., & Kahlor, L.A. (2022, March 4-5). *Can AI appeal to underserved populations? Exploring AI-mediated communication in historically marginalized communities*. [Paper presentation]. Association for Education in Journalism and Mass Communication Midwinter Conference, University of Oklahoma, Norman, Oklahoma, United States.

24. **Williamson, L.D.** (2021, November 18-21). *Race-related COVID-19 information, medical mistrust, and COVID-19 vaccine intentions* [Paper presentation]. National Communication Association 107th annual meeting, Seattle, WA, United States, virtual.

25. **Williamson, L.D.**, & [†]Tarfa, A. (2021, October 16-19). *Using structural equational modeling to examine trust, mistrust of pharmacists, and COVID-19 vaccine concerns, necessity, and behavioral intentions in Black and White Americans* [Paper presentation]. International Conference on Communication in Healthcare, virtual.

26. Bigman, C.A., Planey, A.M., **Williamson, L.D.**, Smith, M.A., & McNeil Smith, S. (2021, May 27-31) *"There will be screen caps": Exploring the role of first-and second-level digital documentation in the circulation of content about race and racial discrimination* [Paper presentation]. International Communication Association 71st annual meeting, virtual.

27. **Williamson, L.D.** (2020, November 19-22). *Considering another health care system outcome expectation: A measure of perceived financial corruption in health care* [Paper presentation]. National Communication Association 106th annual meeting, Indianapolis, IN, United States, virtual.

28. **Williamson, L.D.** (2020, May 20-26). *Mediated communication as an antecedent of medical mistrust: The effects of news story content on medical mistrust* [Paper presentation]. International Communication Association 70th annual meeting, Gold Coast, Australia.

29. **Williamson, L.D.** (2020, April 2-4). *Understanding the antecedents of medical mistrust: Testing the ecological medical mistrust antecedents (EMMA) model* [Paper presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
30. **Williamson, L.D.**, Smith, M.A., & Bigman, C.A. (2019, May 24-28). *Discrimination breeds mistrust: The implications of mediated and real-life discrimination for medical mistrust* [Paper presentation]. International Communication Association 69th annual meeting, Washington, DC, United States.
31. Bigman, C.A., Smith, M.A., **Williamson, L.D.**, Coleman, A., McNeil Smith, S. (2019, May 24-28) *Selective sharing on social media: Examining the effects of race-related disparate impact frames on intentions to retransmit news stories among U.S. college students* [Paper presentation]. International Communication Association 69th annual meeting, Washington, DC, United States.
32. Smith, M.A., **Williamson, L.D.**, & Bigman, C.A. (2018, November 8-11). *Can social media news encourage activism?: The impact of exposure to mediated discrimination on college students' activism intention* [Paper presentation]. National Communication Association 104th annual meeting, Salt Lake City, UT, United States.
33. McNeil Smith, S., **Williamson, L.D.**, & Fincham, F. (2018, November 7-10). *Racism, racism-specific support, and health among Black couples*. [Paper presentation]. National Council on Family Relations, San Diego, CA, United States.
34. **Williamson, L.D.**, & Bigman, C.A. (2018, April 12-14). *A systematic review of medical mistrust measures* [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
35. Guntzviller, L.M., **Williamson, L.D.**, & Ratcliff, C.L. (2017, November). *Stress, mental health, and social support among young adult Hispanics* [Paper presentation]. National Communication Association 103rd annual meeting, Dallas, TX, United States.
36. **Williamson, L.D.**, Bigman, C., & Quick, B.L. (2017, April). *A closer look at African Americans' medical mistrust related to organ donation* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.
37. **Williamson, L.D.**, Lukacena, K.M., & Reynolds-Tylus, T. (2017, April). *An examination of college students' family discussions of organ donation* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.
38. Lukacena, K.M., **Williamson, L.D.**, Huizar, C., Huhman, M., & Reynolds-Tylus, T. (2017, April). *What does "It's On Us" mean to you?: Perceptions of a national sexual assault awareness campaign* [Poster presentation]. D.C. Health Communication Conference, Fairfax, VA, United States.

39. Gonzalez, A.M., **Williamson, L.D.**, & Quick, B.L. (2016, November). *The impact of print narratives on Black and White males' attitudes toward intervening to stop intimate partner violence* [Paper presentation]. National Communication Association 102nd annual meeting, Philadelphia, PA, United States.
40. Bigsby, E., Delaney, A.L., **Williamson, L.D.**, & Bigman, C. (2016, November). *Do smoke-free policy signs create psychological reactance?* [Paper presentation]. National Communication Association 102nd annual meeting, Philadelphia, PA, United States.
41. **Williamson, L.D.**, Reynolds-Tylus, T., Quick, B.L., & Shuck, M. (2016, April). *"Simply boils down to mistrust": African Americans' beliefs about organ donation* [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

Invited Talks and Panels

2025 (August 19)	<i>Mistrust, Trust, and the Clinical Encounter</i>	Carle Health System Bioethics Seminar Series
2025 (March 4)	<i>Medical Mistrust</i>	Wisconsin PATCH – Teen Enrichment Meetings
2024 (October 17)	<i>Bridging the Gap: Leveraging Communication Science and Rhetoric to Address Medical Mistrust</i>	Communication Arts – Communication Science and Rhetoric, Politics, and Culture Joint Colloquium, University of Wisconsin-Madison
2024 (May 3)	<i>More than a Moderator: Thinking More Intentionally about Medical Mistrust</i>	Center for Health and Risk Communication, University of Maryland
2023 (November 7)	<i>Medical Mistrust: Thinking Beyond Personal Experiences in the Clinical Encounter</i>	Institute for Diversity Science, UW-Madison
2023 (November 3)	<i>(Mis)Trust, Misinformation, and the Clinical Encounter</i>	UnityPoint Health-Meriter, Fall Ethics Conference
2023 (July 17)	<i>Uncertain and Anxiously Searching for Answers: How Healthcare Experiences May Fuel Information Seeking from Wellness Influencers and Online Support Groups</i>	Center for Communication Research Summer Series, Department of Communication, UW-Madison
2023 (April 21)	<i>Thinking More Broadly about the Role of Medical Mistrust</i>	University of Minnesota College of Biological Sciences – STEM DEI Speaker Series

2023 (March 15)	<i>Thinking More Broadly about the Role of Medical Mistrust</i>	Center for Social Science Research Brown Bag, Augusta University
2023 (March 13)	<i>Mistrust, Trust, and the Clinical Encounter</i>	Grand Rounds, Department of Family and Community Medicine, Medical College of Georgia
2022 (December 6)	<i>On the Front Lines of Equity and Justice: Communication, Data Visualization and Storytelling</i>	2022 Partners for Advancing Health Equity (P4HE) Summit – Tulane University School of Public Health and Tropical Medicine
2022 (August 4)	<i>DEI and Research</i>	CAS 892: Diversity, Equity and Inclusion, Michigan State University
2022 (July 19)	<i>Health Equity and Media</i>	Partners for Advancing Health Equity (P4HE) Collaborative – Tulane University School of Public Health and Tropical Medicine
2022 (April 14)	<i>Beyond the Doctor's Office: Thinking More Broadly about Medical Mistrust</i>	Communication Arts – Communication Science Colloquium, University of Wisconsin-Madison
2022 (March 23)	<u><i>Beyond the Doctor's Office: Thinking More Broadly about Medical Mistrust</i></u>	Life Science Communication Colloquium, University of Wisconsin-Madison
2022 (March 8)	<i>Building Trust to Address HIV Misinformation</i>	Midwest AIDS Training and Education Center
2021 (December 2)	<i>More than a Moderator: Thinking More Broadly about Medical Mistrust</i>	Communication Colloquium Consortium – Department of Communication, University of Delaware & Communication Program, Michigan State University
2021 (September 29)	<i>Thinking More Broadly About Medical Mistrust: The Roles of Vicarious Experiences</i>	Department of Psychology, University of Wisconsin-Madison
2021 (June 30)	<i>Health Inequities Exposed and Exacerbated by the COVID-19 Pandemic</i>	American Association for the Advancement of Science –

Science Technology Policy
Fellowships

2021 (June 17)	<i>Managing Medical Distrust: Actionable Steps to Cultivate Trust with Communities of Color</i>	Pacific AIDS Education and Training Center
2021 (May 18)	<i>A Year in COVID: Medical Racism, Care Disparities, & Health Misinformation</i>	KCSB – FM 91.9
2021 (April 15)	<i>State of the Black Graduate Student: A Panel Discussion on Black Higher Education in the Wake of Racial Injustice and COVID-19</i>	University of Illinois at Urbana-Champaign
2021 (March 3)	<i>Medical Mistrust and Racial Inequities in Distribution and Uptake of COVID-19 Vaccines</i>	Lehigh University
2021 (February 24)	<i>Language, Culture, and Communication for Latino Health: Medical Role Models</i>	IMPACT - Ohio State University

Guest Lectures

2026 (March)	<i>Thinking More Carefully about (Mis)Trust in (Medical) Science</i>	UW-Madison, Culturally Responsive Science Communication (LSC 480)
2025 (September)	<i>Medical Mistrust in the Context of Health Campaigns</i>	UW-Madison, Strategic Health Communication: Theory and Practice (PH 791)
2024 (February)	<i>Thinking More Carefully about (Mis)Trust in (Medical) Science</i>	UW-Madison, Culturally Responsive Science Communication (LSC 480)
2023 (March)	<i>Racism, Communication, and Health Care: From Implicit Biases to Medical Mistrust</i>	U. of Illinois, Race and Cultural Diversity (EPOL 310)
2023 (March)	<i>Thinking More Carefully About Medical Mistrust</i>	Augusta University, Sociology of Health Care (SOCI 4137)
2023 (February)	<i>Thinking More Carefully about (Mis)Trust in (Medical) Medicine</i>	UW-Madison, Culturally Responsive Science Communication (LSC 375)

2019 (September)	<i>Beyond the doctor's office: Examining the role of interpersonal and mediated communication in medical mistrust</i>	U. of Kentucky, Introduction to Health Communication
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TEACHING INTERESTS

Health communication, communication and health inequities, medical mistrust and trust

COURSES TAUGHT

University of Wisconsin-Madison

Spring 2026	CA318: Introduction to Health Communication (N = 78) CA612: Interpersonal Health Communication (N = 14)
Fall 2025	CA260: Communication and Human Behavior (N = 238) CA518: Communication and Health Inequalities (N = 13)
Spring 2025	CA260: Communication and Human Behavior (N = 168) CA970: (Mis)Trust in Health Communication (N = 4)
Fall 2024	CA260: Communication and Human Behavior (N = 234) CA518: Communication and Health Inequalities (N = 17)
Fall 2022	CA318: Introduction to Health Communication (N = 77) CA970: (Mis)Trust in Health Communication (N = 3)
Spring 2022	CA 318: Introduction to Health Communication (N = 68) CA 612: Communication and Health Inequalities (N = 12)
Fall 2021	CA 310: Introduction to Health Communication (N = 51) CA 612: Race and Health Communication (N = 13)
Spring 2021	CA 310: Introduction to Health Communication (N = 79) CA 612: Communication and Health Inequalities (N = 10)
Fall 2020	CA 310: Introduction to Health Communication (N = 75) CA 612: Communication and Health Inequalities (N = 12)

Instructor of Record, University of Illinois at Urbana-Champaign

Spring 2019 Fall 2018 Fall 2016	CMN 260: Introduction to Health Communication (N = 28; N = 57; N = 59)
Fall 2015 Fall 2014	CMN 111: Oral and Written Communication I (N = 18; N = 15)

Spring 2016
Spring 2015

CMN 112: Oral and Written Communication II (N = 18; N = 19)

Teaching Assistant, University of Illinois at Urbana-Champaign

Fall 2017
Spring 2018

CMN 368: Sexual Communication (N = 60; N = 59)

Fall 2019

CMN 102: Introduction to Communication Theory & Research (N = 122)

Teaching Professional Development

Preparing to Teach Online Bootcamp, University of Wisconsin-Madison, Summer 2020

The Discussion Project, University of Wisconsin-Madison, Summer 2020

The Discussion Project, Full Class Discussion (Supplement), University of Wisconsin-Madison, Spring 2021

ADVISING AND MENTORSHIP

Ph.D. Advisor

Sabrina Finke-Klachko

Department of Communication Arts (expected 2027)

Dissertation Committee Member, University of Wisconsin-Madison

Chen-Ting (Tammy) Chang
Hannah Monroe

Department of Communication Arts (completed 2024)
Life Sciences Communication (expected 2026)

Preliminary Examination Committee Member, University of Wisconsin-Madison

Chen-Ting (Tammy) Chang
Hannah Monroe
Dayeon Eom
Sabrina Finke-Klachko*
Thomas Zhang
Nicole Weber
Sara Ostad Rahimi
Manzur Maswood
Claire Punturieri

Department of Communication (completed 2021)
Life Sciences Communication (completed 2023)
Life Sciences Communication (completed 2025)
Department of Communication Arts (completed 2025)
School of Journalism and Mass Communication (expected 2026)
Life Sciences Communication (expected 2026)
Life Sciences Communication (expected 2026)
Life Sciences Communication (expected 2026)
Department of Psychology (expected 2027)

Master's Thesis Advisor, University of Wisconsin-Madison

Sabrina Finke-Klachko
Hamin Lee

Department of Communication Arts (completed 2025)
Department of Communication Arts (expected 2027)

Master's Advisor (Non-Thesis), University of Wisconsin-Madison

Brook Couch Department of Communication Arts (completed 2025)

Master's Thesis Committee, University of Wisconsin-Madison

Xiaotong Zhang Department of Communication Arts (completed 2026)

PhD Mentorship Committee Member, University of Wisconsin-Madison

Claire Punturieri Department of Psychology (ongoing since Fall 2023)

Undergraduate Senior Thesis Reader, University of Wisconsin-Madison

Damien Short Department of Communication Arts (completed 2022)

SERVICE**National/Public Service**

Committee Member, Review of CDC COVID-19 Vaccine Safety Research and Communications, May 2024 – September 2025, National Academies of Science, Engineering, and Medicine.

Service to the Discipline

Editorial Board

Science Communication (2023 – present)

Communication Research Reports (2023 – present)

Ad-hoc Reviewer

	<u># of reviews performed</u>
<i>Behavioral Medicine</i>	1
<i>American Journal of Preventive Medicine</i>	2
<i>PLOS One</i>	1
<i>Health Communication</i>	28
<i>BMC Public Health</i>	2
<i>Communication Reports</i>	6
<i>Social Science and Medicine</i>	2
<i>Journal of Behavioral Medicine</i>	2
<i>Journal of Communication</i>	1
<i>Human Communication Research</i>	1
<i>Journal of Health Communication</i>	4
<i>Journal of the American Board of Family Medicine</i>	1
<i>European Journal of Health Communication</i>	1

<i>Journal of Racial and Ethnic Health Disparities</i>	1
<i>Patient Education & Counseling</i>	4
<i>Science Communication</i>	8

Proposal Reviewer

National Science Foundation, Science of Science: Discovery, Communication, and Impact, 2023

National Science Foundation, Science and Technology Studies, 2023

Top Poster Award reviewer, Kentucky Conference on Health Communication (April 2026)

Pre-Conference Co-organizer. “Nothing About Us, Without Us: Authentic Engagement with Persistently Marginalized/Minoritized Populations in Health Communication Scholarship,” (May 2023). International Communication Association 73rd annual meeting, Toronto, Canada.

Session Chair. “Media, Environment, and Health Messages” (May 2023). International Communication Association 73rd annual meeting, Toronto, Canada. (Substituted in for Sean Upshaw)

Dale E. Brashers Distinguished Mentor Award reviewer, Health Communication Division, National Communication Association

Conference Reviewing

International Communication Association, Health Communication Division
National Communication Association, Health Communication Division

University and Departmental Service

Human Subjects Committee 2024 – present, Department of Communication Arts, University of Wisconsin-Madison

Faculty Senate Alternate, 2024 – present, Department of Communication Arts, University of Wisconsin-Madison

Colloquium Coordinator, 2024 – 2025, Department of Communication Arts, University of Wisconsin-Madison

Search Committee, Fall 2024, Assistant Professor of Communication Science, Department of Communication Arts, University of Wisconsin-Madison

Undergraduate Committee, 2021 – 2024, Department of Communication Arts, University of Wisconsin-Madison

Digital Committee, 2020 – 2024, Department of Communication Arts, University of Wisconsin-Madison

Sexual Harassment Contact, 2020 – 2023, Department of Communication Arts, University of Wisconsin-Madison

Panelist, “Networking in a Digital/Virtual Age,” Fall 2022, Communication Arts All-Area Colloquium, University of Wisconsin-Madison

Updated May 2026

Panelist, “Networking in Digital Spaces,” Fall 2020, Communication Arts Student Association, University of Wisconsin-Madison

Panelist, “Knowing What’s in Store: A Guide Towards Successfully Applying for Graduate School,” Fall 2019, Black Graduate Student Association, University of Illinois at Urbana-Champaign.

Panelist, “Surviving Grad School,” Fall 2019, Department Professional Seminar. Department of Communication, University of Illinois at Urbana-Champaign

President, Black Graduate Student Association, Fall 2017 – Spring 2019, University of Illinois at Urbana-Champaign

Vice President, Communication Graduate Student Association (2018-2019). Department of Communication, University of Illinois at Urbana-Champaign. *Elected position*

Committee Member, Search Committee for Assistant/Associate Professor of Health Communication, Fall 2017 – Spring 2018. Department of Communication, University of Illinois at Urbana-Champaign

Panelist, “Surviving (and Thriving!) in Grad School,” Fall 2017, Department Professional Seminar. Department of Communication, University of Illinois at Urbana-Champaign

Panelist, “Research in the Department of Communication,” Spring 2017, Prospective Student Weekend., Department of Communication, University of Illinois at Urbana-Champaign

Communications Liaison, Black Graduate Student Association, Fall 2014 – Spring 2017, University of Illinois at Urbana-Champaign

MEDIA INTERVIEWS AND APPEARANCES

2025 (December 2)	<u>Why Black Folks Say ‘No’ to Organ Donation</u>	Word in Black: Black America’s Digital Daily
	-Part of the 2026 NAACP Award Winning Series: “On Borrowed Time”	
2025 (May 11)	<u>Confronting Medical Distrust</u>	Wisconsin State Journal: Fueling Discovery
2023 (September 22)	<u>Lillie Williamson on Medical Mistrust and Racial Discrimination</u>	Institute of Diversity Science Podcast
2022 (October 1)	<u>UW researchers earn NSF grant to create inclusive health communication strategies</u>	BadgerHerald
2021 (May 15)	<u>In Conversation with Dr. Lillie Williamson: Racial Health Disparities and Medical Mistrust</u>	KCSB – FM 91.9

2021 (February 12)	<u>#BlackSTEAMExcellence</u>	Discovery Building, Saturday Science, Madions365
2020 (October 5)	<u>Black Americans have been hit hard by the coronavirus, but wary of vaccine due to decades of mistrust. 2 companies are trying to fix that</u>	Business Insider
2020 (May 4)	<u>Black Americans don't trust medicine because of racism. That's bad in a pandemic.</u>	BuzzFeed News